

Brandt Partner GmbH, Human Asset Management was founded in 1995 in St. Gallen and is a Swiss company that is currently headquartered in Basel. We are a consultancy company that is active in Human Resources Management with a focus on staff recruitment/Executive Search. Our customers include large and medium-sized, listed and private Swiss companies, as well as branches of international firms and SMEs.

For the support and continued expansion of our **social media management/online marketing team**, we are looking for motivated, agile and innovative

## **Student assistants/interns\***

### **Your duties:**

You support us in the updating and maintenance of our website, as well as our social media channels. Your active participation in social media projects ranges from the planning, implementation/execution and coordination through to monitoring (social media analysis). You define and design our online marketing with your significant level of knowledge and in close collaboration with the data scientist/executive search consultant.

### **Your profile:**

As a student with business admin/HR knowledge and as an adept and knowledgeable IT user with a focus on social media, together with good De/En skills, you will be familiar with g+, linkedin, Xing, twitter, youtube, wordpress, CV databases, landing pages, "all-in-one tools" such as, for example, hootsuite etc. SEO/SEA, web analytics, competition tracking and blogs. If you don't know something, you will either learn it here (learning by doing) or we will finance the appropriate training for you. What is of importance to us, above all, is commitment, a willingness to learn and solution-orientated thinking, as well as reliability and trustworthiness.

### **What we offer:**

Want to work flexibly so that you can easily fit in other interests/goals, e.g. further education? - We offer you the opportunity to apply your knowledge to your work and processes in a performance-orientated, highly innovative work environment, as well as learn new things incl. the training on offer. There is the opportunity of permanent employment afterwards. You will enjoy not only a lot of creative freedom, but also development opportunities and flexible working times/locations.

Send your application to [info@brandt-partner.ch](mailto:info@brandt-partner.ch). Ms. Karin Tissier-Brandt looks forward to getting to know you.

\* Every post advertised is of course open to people of either gender.